THE BLUE WHALE
AI ACADEMY

TOP 50 AI TOOLS TO IMPROVE YOUR PRODUCTIVITY

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⏱ Self Paced   📄 51 Lessons   🧩 10 Quizzes

Fee: $ 99.00

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Overview

Discover the power of artificial intelligence with this comprehensive course, designed for professionals, C-suite executives, and business owners. Explore 50 cutting-edge AI tools across key categories, including chatbots, content creation, image generation, video editing, and more.

Learn how to leverage these tools to enhance productivity, streamline workflows, and drive innovation in your organization. Gain practical insights through in-depth analysis, use cases, implementation tips, and comparisons.

By the end of the course, you'll be equipped to integrate AI solutions seamlessly into your business strategies for measurable results.

Features

✓   This course will introduce 50 AI Tools across multiple categories.

✓   Each lesson will focus on the purpose, and key differentiators of the tool.

✓   Each lesson will highlight the tool's essential features relevant to businesses.

✓   Each lesson will showcase specific applications.

✓   Each lesson will include short visual demonstrations of the tool in action.

✓   Each lesson will have best practices for integrating the tool into workflows.

Curriculum

Chatbots

📄 DeepSeek	30 minutes		📄 Meta AI	30 minutes
📄 ChatGPT	30 minutes		📄 Zapier Agents	30 minutes
📄 Claude	45 minutes			

🧩 **Quiz**   30 minutes   10 questions

Search Engines

📄 Perplexity AI	30 minutes		📄 DuckDuckGo	30 minutes
📄 Google AI Overviews	30 minutes		📄 Neeva	30 minutes
📄 Arc Search	30 minutes			

🧩 **Quiz**   30 minutes   10 questions

Content Creation

📄 Jasper	30 minutes		📄 Copy.ai	30 minutes
📄 Anyword	30 minutes		📄 Writesonic	30 minutes
📄 Writer	30 minutes			

🧩 **Quiz**   30 minutes   10 questions

Video Creation and Editing

📄 Runway	30 minutes		📄 Wondershare Filmora	30 minutes
📄 Descript	30 minutes		📄 InVideo	30 minutes

📄 Adobe Premiere Pro	30 minutes	
🧩 **Quiz**	30 minutes	10 questions

Image Generation

📄 DALL·E 3	30 minutes	📄 Artbreeder	30 minutes
📄 MidJourney	30 minutes	📄 DeepArt.io	30 minutes
📄 Ideogram	30 minutes		

🧩 **Quiz**	30 minutes	10 questions

Social Media Management

📄 Hootsuite	30 minutes	📄 Vista Social	30 minutes
📄 Sprout Social	30 minutes	📄 Buffer	30 minutes
📄 FeedHive	30 minutes		

🧩 **Quiz**	30 minutes	10 questions

Knowledge Management and AI Grounding

📄 Mem	30 minutes	📄 KMS Lighthouse	30 minutes
📄 Notion AI	30 minutes	📄 Guru	30 minutes
📄 Personal AI	30 minutes		

🧩 **Quiz**	30 minutes	10 questions

Corporate Presentations

📄 Tome	30 minutes		📄 Gamma	30 minutes
📄 Beautiful.ai	30 minutes		📄 Prezi	30 minutes
📄 Slidesgo	30 minutes			

🧩 Quiz — 30 minutes — 10 questions

Finance

📄 Fyle	30 minutes		📄 Planful	30 minutes
📄 Expensify	30 minutes		📄 Xero	30 minutes
📄 QuickBooks Online	30 minutes			

🧩 Quiz — 30 minutes — 10 questions

Cyber Security

📄 CrowdStrike	30 minutes		📄 Darktrace	30 minutes
📄 SentinelOne	30 minutes		📄 Palo Alto Networks Cortex XDR	30 minutes
📄 Vectra AI	30 minutes			

🧩 Quiz — 30 minutes — 10 questions

FAQs

What is the course about?

The course explores 50 cutting-edge AI tools across various categories, providing an in-depth understanding of their features, use cases, and applications for professional and business needs.

How is the course structured?

The course is organized by categories, each focusing on a set of tools (up to 5 tools per category). For each tool, detailed content will be provided, including features, use cases, pricing, and implementation tips.

What will I learn in the course?

You will learn:

- ✔ How to identify and use AI tools that fit specific business and professional needs.

- ✔ Key features, benefits, and use cases of each tool.

- ✔ How to integrate AI tools into workflows to enhance productivity and efficiency.

What topics are covered in the course?

Topics are divided into categories such as chatbots, content creation, image generation, video editing, knowledge management, and more.