



THE BLUE WHALE
AI ACADEMY

12 AI TOOLS TO CLOSE MORE DEALS



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Self Paced



12 Lessons



7 Quizzes

Generated by ChatGPT

Fee: \$99.00

Overview

Sales is evolving, and AI is revolutionizing the way deals are closed. “12 AI Tools to Close More Deals” is designed for sales professionals, entrepreneurs, and business owners who want to leverage AI to drive revenue and efficiency. This course will introduce 12 cutting-edge AI tools that automate tasks, analyze customer behavior, and personalize outreach—helping you close deals faster and more effectively.


From AI-driven prospecting to smart follow-ups and predictive analytics, this course covers essential AI tools that top sales professionals use to stay ahead. Whether you’re looking to increase conversions, reduce manual effort, or enhance customer relationships, this course provides practical insights and actionable strategies to make AI work for you.


Features


- ✓ Introduction to 12 AI-powered sales tools and their core benefits.
- ✓ Real-world demonstrations of how these tools streamline deal-making.
- ✓ AI-driven sales automation to boost lead generation and follow-ups.
- ✓ Insights on personalized outreach and customer engagement with AI.
- ✓ Best practices for integrating AI into your sales workflow.
- ✓ Case studies showing how businesses increase conversion rates with AI.
- ✓ Step-by-step guides on implementing these tools for maximum impact.

Curriculum


MULTI-CHANNEL OUTREACH


 Lemlist: AI-Powered Multi-Channel Outreach & Email Personalization 30 minutes


 HeyReach: AI-Driven LinkedIn Outreach Automation 30 minutes

 Quiz 15 minutes 5 questions


VIDEO PROSPECTING


 Sendspark: AI-Powered Personalized Video Prospecting 30 minutes


 Ubique: AI-Powered Personalized Video Messaging Platform 30 minutes

 Quiz 15 minutes 5 questions


SALES PRESENTATION


 Qwilr: AI-Powered Interactive Sales Presentations & Proposals 30 minutes


 Trumpet: AI-Powered Digital Sales Rooms & Buyer Engagement 30 minutes

 Quiz 15 minutes 5 questions


AI SALES ASSISTANT


 Attention: AI-Powered Sales Assistant for Real-Time Call Coaching 30 minutes


 Piper: AI-Powered Sales Automation & Conversational AI 30 minutes

 Quiz 15 minutes 5 questions


CRM


 HubSpot: AI-Powered CRM & Marketing Automation Platform 30 minutes

 Close: AI-Driven Sales CRM for Remote Teams 30 minutes


 Quiz 15 minutes 5 questions


PERSONALITY ANALYSIS

 Humanlinker: AI-Powered Personality Analysis for Sales & Networking 30 minutes

 Quiz 15 minutes 5 questions

AI WORKFLOWS & ACCOUNT RESEARCH

 Clay: AI-Powered Account Research & Workflow Automation 30 minutes

 Quiz 15 minutes 5 questions

FAQs

Who is this course for?

This course is ideal for sales professionals, entrepreneurs, business owners, and anyone looking to integrate AI into their sales strategy to close more deals.

Do I need technical skills to take this course?

No! This course focuses on practical applications, with easy-to-follow demonstrations that don't require technical expertise.

Will I get access to the AI tools covered in the course?

The course provides insights, demonstrations, and recommendations, but access to individual tools depends on their respective pricing and subscription plans.

How do AI agents differ from traditional automation?

Unlike standard automation, AI agents adapt to changing conditions, learn from experience, and make intelligent decisions rather than just executing predefined instructions.

How long is the course?

The course is designed to be concise and actionable, allowing you to quickly learn and implement AI tools without spending weeks on training.

Can I apply these AI tools to any industry?

Yes! The AI tools covered are versatile and can be applied across multiple industries, including SaaS, e-commerce, real estate, consulting, and more.



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